

EDWD. RIDLEY & SONS,

Grand, Allen, and Orchard Streets, N. Y.

EASTER OPENING,

Tuesday, April 13, Wednesday, April 14,

To which a cordial invitation is extended for all to be present.

OUR BEST EFFORTS

Have been directed to make this

SPRING OPENING

Excel all others in the matter of assortment, variety, quality, and lowness of prices.

TRIMMED MILLINERY.

Over 3,000 fully Trimmed Hats (all different), and each representing the latest novelty in head gear; and while in each case they equal in quality and artistic skill the best to be found in any other section of the city, the prices will show fully a one-third saving.

STRAW GOODS

BY THE THOUSAND CASES.

AN ENTIRE FLOOR (NOT ONE TABLE) FILLED WITH EVERY NOVELTY THAT THE HOME OR EUROPEAN MARKETS HAVE PRODUCED.

PARASOLS

IN ALL THE LATEST SHAPES AND NOVEL MOUNTINGS. PAIRS IN OXFORD, LACE AND SATIN, BEING EXTREMELY NEW STYLES AND DISPLAYED FOR THE FIRST TIME.

MILLINERY NOVELTIES

IN LACE, SILK, JETA, BEADS, FLOWERS, OR TRICE POMPONS, BEADED BIRDS, KNOTTIES, WINGS, MOUNTAINS, ROSES, ETC.

Ridley's may not, to many, be as easy to reach as some other establishments, but what one may possibly lose in the journey will be more than made up in the saving to be effected at their opening, which is to be on an Extended and Liberal Scale.

FURNITURE AND CARPETS.

All visiting our main Establishment upon the occasion of our Spring Opening should visit

OUR BRANCH STORE,

No. 289 GRAND STREET,

And examine the Spring Display of

FINE CARPETS, FURNITURE

Sideboards, Chiffonieres, Children's Carriages, &c.

EDWARD RIDLEY & SONS,

309, 311, 311½ to 321 GRAND ST.,

50 TO 70 ALLEN, 50 TO 65 ORCHARD ST., N. Y.

A. J. CAMMEYER,

165, 167, and 169 Sixth Avenue,

CORNER 15TH ST.

WHY SHOULD ANY MAN OR WOMAN WITH "CASH AND SENSE" PAY TWO OR THREE DOLLARS MORE WHEN THEY CAN BUY THE SAME QUALITY OF SHOES FROM ME FOR TWO OR THREE DOLLARS LESS PER PAIR?

Ladies' Hand-Sewed Welt Shoes,

\$3.00

PER PAIR.



THESE SHOES HAVE NO PROS, WAX THREAD, OR TAPE INSIDE TO HURT THE FEET OR WEAR OUT STOCKINGS—A FEATURE OF VAST IMPORTANCE TO THE WEARER. THEY ARE MADE IN THE SPANISH ARCH AND FASHIONABLE STYLES; ALSO IN THE SOLID COMFORT COMMON SENSE STYLE, IN WIDTH FROM AA TO EE, AND SIZES 1 TO 7, AND ARE WARRANTED FULLY EQUAL TO ANY CUSTOM-MADE SHOE AT DOUBLE THE ABOVE OFFERING. SEND FOR CATALOGUE, MAILED FREE.

ALFRED J. CAMMEYER, SIXTH AVENUE, CORNER 15TH STREET.

Morphine habit cured. A new method. Dr. J. C. HOFFMAN, 150 Nassau Street.

OPIUM

E. J. DENNING & CO.,

SUCCESSORS TO A. T. STEWART & CO.

Have now on exhibition their SPRING NOVELTIES

in FINE DRESS FABRICS, ELEGANT IMPORTED WRAPS, MANTLES, RAGLANS, NEWMARKETS, TAILOR-MADE GARMENTS, JERSEY WAISTS, MISSES' AND BOYS' SUITS, FINE PARIS MILLINERY, STRAW GOODS, FLOWERS, FEATHERS, FRENCH PATTERN BONNETS AND ROUND HATS. ALSO, FINE PARASOLS AND COACHING AND SUN UMBRELLAS.

representing the newest styles of all the leading makers, and including a special lot of IMPORTED NOVELTIES, manufacturer's samples, at half the cost of importation. EXTRAORDINARY BARGAINS.

100 DRESS LENGTHS IMPORTED ALL-SILK COLORED MERVILLEUX AT 90c. PER YARD; REDUCED FROM \$1.25.
100 DRESS LENGTHS ALL-SILK BLACK RHADAMES AT 75c. PER YARD; REDUCED FROM \$1.00.
50 PIECES CACHEMIRE FINISH BLACK GROS GRAIN SILK AT 90c. PER YARD; REDUCED FROM \$1.25.
750 PIECES REAL PONGEE AT \$4.00, \$4.50, \$5.00, AND \$7.00 PER PIECE; ONE-FOURTH BELOW ANY PREVIOUS PRICES.
1,000 YARDS ELEGANT NOVELTIES IN VELVETS AND SILKS AT ABOUT HALF PRICE.
50 PIECES CACHEMIRE FINISH LYONS BLACK GROS GRAIN SILK AT \$1.50 PER YARD; REDUCED FROM \$2.00.
175 IMPORTED ALL-WOOL WALKING JACKETS AT \$5.00 AND \$6.00 EACH; REDUCED FROM \$6.00 AND \$7.50.
225 HANDSOME IMPORTED WRAPS, LINED WITH SILK AND TRIMMED WITH LACE, AT \$12.50 AND \$15.00 EACH; REDUCED FROM \$17.50 AND \$21.00.
100 ENGLISH HEMPSTON AND CAMEL'S HAIR CLOTH SUITS AT \$12.00 AND \$15.00 EACH; REDUCED FROM \$15.00 AND \$18.00.
100 DOZEN LADIES' EXTRA FINE ENGLISH LIEB TREAD HOSE (REGULAR AND EXTRA SIZES), ALL COLORS AND BLACK, AT 50c. PER PAIR; REDUCED FROM \$1.25.
100 DOZEN LADIES' FINE "C. G." COLORED FRENCH LIEB TREAD HOSE AT 50c. PER PAIR; REDUCED FROM \$1.25.

Broadway, 4th Av., 9th & 10th Sts.

CREDIT.

ESTABLISHED 1863. We will, and are prepared to open accounts with every reader of this paper throughout every department of our house. And we wish it distinctly understood that, although we offer credit to everybody, we charge no more for goods than if you paid cash right down.



MEN'S CLOTHING,

Expressly manufactured for our own trade, every garment being critically examined previous to being placed on sale.

SPRING OVERCOATS.

A hundred styles to choose from. Thousands of odd Pant. Hundreds of odd Vests. Fit, style, price, and quality guaranteed.

Dresses and Mourning Goods, Lace and Tricorne Cur. tains, and a first-class stock of general Dry and Fancy Goods, Stationery, Underwear, Hosiery, &c.

Parasols and Sun Umbrellas.

WRAPS, JACKETS, JERSEYS.

Tailor-Made Suits.

You need very little money to trade with us. No security required. You can select your goods right over our counter from a choice stock of over a quarter million of dollars. Given every Wednesday and Saturday evening till 10 P.M. Ladies are invited to call; promenade through our store of warerooms, select and purchase at half price. Ladies are invited to call; promenade through our store of warerooms, select and purchase at half price.

ASK TO SEE THE CREDIT CLERK.

T. KELLY,

236 6th Av. and 102, 104 and 106 West 12th St.

ADVERTISERS can learn the exact cost of any proposed line of advertising in American papers by addressing

Geo. P. Rowell & Co.,

Newspaper Advertising Bureau,

10 Spruce St., New York.

Send 10 cents for 100-Page Pamphlet.

WEAK MEN

Can be promptly and lastingly cured, secretly and with out exposure, by the

FRENCH MEDICAL TREATMENT.

Board of six regular physicians. Consultation free. Full restoration to vigor and strength, however low. Illustrated book sent (sealed) free.

CHAS. A. KELLY, 116 Fifth St., New York

Stern Brothers

Are now showing their entire

Spring Importations

of LADIES' COSTUMES and WALKING DRESSES,

and in addition the productions of their workrooms, consisting of

Chantilly Lace, Combinations, Silk, Foulards, Nun's Veilings, Homespuns, Flannel and Cloth.

Also, Lawn, Linon d'Inde, and novelties in Cotton Fabrics,

many of which are Exclusive Styles, not to be found elsewhere.

PARIS WRAPS, MANTLES, WALKING JACKETS, ULSTERS, AND RAGLANS.

LADIES' HOUSE ROBES, in Foulards, Surah, Combinations, Sateen, Cambric, and Linon d'Inde.

'MISSES' AND CHILDREN'S Dresses, Walking Jackets, and Outside Garments

at VERY LOW PRICES.

Boys' Clothing, Overcoats, Shirt Waists, Hats & Caps.

Large Assortments to Select From.

Stern Brothers,

32, 34, 36 West 23d St.

R.H. MACY & CO

14TH ST., 6TH AV., AND 15TH ST.

EXCEPTIONAL INDUCEMENTS IN OUR

BLACK SILK

DEPARTMENT. ON MONDAY WE SHALL OFFER

ON OUR

BARGAIN TABLE

ONE CASE OF 26-INCH ALL SILK FINE BLACK

SURAH AT 90c. ANOTHER CASE OF 22-INCH HEAVY

BLACK SATIN AT 40c. 50 PIECES 22-INCH ALL

SILK BLACK SATIN MERVILLEUX AT 60c. AND

70c. CHOICE DESIGNS IN RICH BLACK SATIN

AT 60c. AND 90c. 24-INCH EXTRA HEAVY BLACK

SURAH AT 90c., \$1.25, AND \$1.40. EXTRA QUALITY

SURAH FINISH BLACK TRICOTINE AT 70c., 90c.,

AND \$1.25.

THREE SPECIAL GRADES OF FINE BLACK SATIN

AT 60c., 90c., AND \$1.15.

FOUR EXTRAORDINARY BARGAINS IN FINE

BLACK SATIN DUCHESSE AT \$1.25, \$1.40, \$1.60,

AND \$1.80.

ANOTHER INVOICE OF OUR WELL-KNOWN BLACK

GROS GRAIN WITH SOFT SATIN FINISH, CACH-

EMIRE FINISH, AND VELVET FINISH AT 90c., \$1.12,

\$1.25, \$1.40, \$1.60, AND \$1.80.

HEAVY BLACK

WATERED SILK

AT 90c., \$1.25, AND \$1.40.

HEAVY BLACK GROS GRAIN, WITH BROAD SATIN

STRIPES, AT 60c. AND 70c.

ALL-SILK HEAVY BLACK

RADZIMERES

AT \$1.00, \$1.25, \$1.40, AND \$1.60.

NOTWITHSTANDING THE RECENT ADVANCE IN

RAW SILK, THE ABOVE QUOTATIONS ARE LOWER

THAN THOSE WHICH PREVAILED IN OCTOBER

LAST, AT WHICH TIME RAW SILK TOUCHED THE

LOWEST POINT IN 30 YEARS. OUR ORDERS WERE

PLACED IN OCTOBER.

R.H. MACY & CO

HEARN

60 WEST FOURTEENTH STREET.

LAST WEEK'S PROMISES REPEATED!

NUMBER ONE.

SCOTCH REPTILES, the finest, widest, and hand-

some, nearly a hundred combinations, all

TWENTY-THREE CENTS; you cannot possibly match them under 40.

NUMBER TWO.

FRENCH SATENS (in printed fabrics as desirable

as Satens in woven), five cases every conceivable

combination in Polka dots and rings, with plain to

match, SEVENTEEN CENTS and three-quarters; elsewhere found at 25.

NUMBER THREE.

INDIA LINES, finest quality, 27 inches wide,

between two and three hundred designs (we have no

time to stop to count; if we stopped to count the quan-

ty meanwhile might change), all TWELVE CENTS and a half.

NUMBER FOUR.

FRENCH SATENS, full 50 inches wide, also the

finest, colors as fast as a rock; the more they are washed

the prettier and the sheerer they do look, also

TWELVE CENTS and a half.

NUMBER FIVE.

ORVILLE REERSUCKER, twenty-two inches wide

colors cream, coral, and navy, and white,

FIVE CENTS and seven-eighths.

NUMBER SIX.

LINEN FINISH LAWNS, fast colors, new styles,

TWO CENTS and seven-eighths.

That none may be disappointed—that all may have

opportunity to buy—two cases will be sold each

day this week—once in morning and one in after-

noon—limit, 10 yards to each customer.

FRIDAY IS BARGAIN DAY.

On Fridays we offer accumulations, at prices that

never fail to elicit—Every stock supplies its quota.

Therefore every stock is always new—Goods

are never kept until they are past the fashion. This

week again—on Monday and Friday remnants of

Laws at ONE CENT a yard—Indigo Blue THREE

CENTS and seven-eighths—French Satens EIGHT

CENTS and seven-eighths—Twenty-five-cent Satens

NINE CENTS and three-quarters.

A few other PROMISES worth memorizing:

Calicoes, new designs..... 35 cents

Cambrics, new designs..... 35 cents

Gingham, all styles..... 35 cents

Turkey Red, all colors..... 45 cents

Indigo Blue..... 45 cents

Cambrics, yard wide..... 50 cents

AND DON'T FORGET

that the stock of Scotch Reptiles (stripes and tarts to

match) and Canvas Cloths and other imported novelties

not only is by far the largest to be found, but also is at

lower prices than any other store will name.

UPHOLSTERY next invites attention

with the promise of novelties and values.

At A DOLLAR FIFTY-FOUR CENTS,

Silk Satens, yard and a half wide, all colors,

same as everybody sells at \$1.25.

At NINETY-EIGHT CENTS,

double-width spun-silk (unbleached) Tapestry,

new styles—elsewhere \$2.

At A DOLLAR NINETY-EIGHT,

Bulgarian Curtains, rich as silk five times the price,

"The last one on this list—

And it never should be missed"—

Is Miksa's Drapery—variety of styles,

NINE CENTS and seven-eighths.

Department occupies entire basement of original

store, 25 feet wide, 200 feet in length, and contains

everything new in Curtains, Plaids, Cretonnes, Fringes,

Foies, Shades, and other upholstery goods at prices that

invite and challenge competition.

LINENS AND WHITE GOODS

also invite attention of housekeepers.

THE PROMISES ARE:

Standard Mullins..... 25 cents

Linen Crashes..... 45 cents

Table Damasks..... 37 cents

Knotted Fringe Towels..... 15 cents

Check Handkerchiefs..... 50 cents

Mikado Plaids..... 90 cents

Dotted Swisses..... 15 cents

Crocheted Quilts..... 10 cents

Jersey Flannels..... 20 cents

Best Cambrics..... 35 cents

ALL WORTH DOUBLE

EASTER CARDS

On Main Floor of Thirtieth Street Store.

IN LADIES' WRAPS AND DRESSES

WE PROMISE

Bonola, surah lined, wool lace, illuminated trim..... \$11.00

Turkish Cloth, satin bodice, with cords..... 12.00

Wool Lace Wraps, linings to match or contrast..... 19.00

Mourning, satin-lined, tape fringe..... 14.00

Sombazette, dull jet trim..... 15.00

Brocade, Chenille and bead fringe..... 18.00

Extra heavy Corded Ottoman, satin lining..... 14.00

Fris, with cut jet..... 25.00

Beaded Grenadine, jet and lace..... 15.00

With hood..... 18.00